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January 15, 2003

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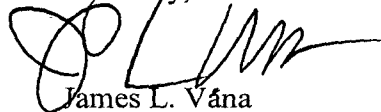
Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Re: Cruiserino's LLC
Trademark Appln. Ser. No. 76/334,729
Mark: MOOSEJAW PIZZA & BREWING CO.

Dear Sir:

Enclosed for filing is a Power of Attorney for Ser. No. 76/334,720 for the mark
MOOSEJAW PIZZA & BREWING. If you have any questions, please contact me.

Sincerely,


James L. Vana

Enclosure

BRUSSELS
CHICAGO
DENVER

DETROIT
JACKSONVILLE
LOS ANGELES
MADISON

MILWAUKEE
ORLANDO
SACRAMENTO

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SAN FRANCISCO
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TAMPA
WASHINGTON, D.C.
WEST PALM BEACH

001.1360623.1



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Opposition

JAN 6. 2003 10:29AM 3197198

NO. 1913 P. 3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

To: The Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

POWER OF ATTORNEY AT LAW

In connection with the service mark application No. 76/334,729 (the "Application"), Cruiscrino's LLC ("Applicant") hereby revokes all previous Powers of Attorney herein and hereby appoints Foley & Lardner, and

Chelise Anderson
Eric J. Carlson
Mark J. Diliberi
Harry C. Engstrom
Bernard P. Friedrichsen
Jeanne M. Gills

Mark A. Kassel
Bernard L. Kleinke
Peter G. Mack
Richard J. McKenna
Brian J. McNamara
Geoffrey M. McNutt

Norman J. Rich
Charles F. Schill
Richard L. Schwaab
Larry L. Shatzer
Stacy L. Taylor
James L. Vana

attorneys at law, of 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202-5367, telephone (414) 271-2400, its attorneys to prosecute the Application to register with full power of substitution and revocation, to transact all business in the United States Patent and Trademark Office in connection therewith, to represent Applicant in any opposition or cancellation proceeding involving the Application and any eventual registration, and to receive any Certificates of Registration, Renewal Certificates, or other documents issued or correspondence sent by the Trademark Office related to such Application. Every member of the firm of Foley & Lardner and every attorney at law associated with that firm is hereby authorized to sign any paper and to conduct any business on behalf of Applicant in connection with the Application or eventual registration. It is requested that correspondence be sent to James L. Vana, Foley & Lardner, 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202-5367.

Date: 1/13/03

Cruiscrino's L.L.C.

By: Andrew J. Waterman

Andrew Waterman, President

001.1354435.1

RECEIVED TIME JAN. 14. 9:28AM

PRINT TIME JAN. 14. 9:29AM